

CALL FOR PROPOSALS

The Catalyst Series: Art With Impact.

Intermedia Arts is seeking proposals for the Catalyst Series, a new program dedicated to collaborating with and providing support for artists, arts groups and organizations working as catalysts for change in their communities. The Catalyst Series is designed to engage audiences by provoking new performing, visual, literary, multimedia and film presentations that spark dialogue and inspire social change. **Our goal is to provide artists, arts groups and arts organizations with the resources necessary to focus on their creative process, connect with their communities, advance their career, market their work, and develop new audiences.**

We welcome your ideas for performances, screenings, exhibitions, events and projects within and across the artistic disciplines of performing arts, visual arts, literary arts, multimedia and interdisciplinary arts, and film; especially those that lead to collaborations among artists, increase visibility and awareness of under-represented viewpoints or communities, spark dialogue and inspire social change.

How Does the Catalyst Series Work?

As a Catalyst Series producer, Intermedia Arts would provide you with the following resources:

- High quality exhibition, performance, screening, meeting and workshop space
- Rehearsal time in space and technician for technical rehearsal/s
- Shared expenses and profits for projects (varies by artistic discipline and length of exhibition or performance run)
- Technical support staff, including Production Manager, Technician, and access to available lighting, sound, and audio/visual equipment
- Production and planning meetings with Intermedia Arts staff
- Event planning expertise and consultation
- Use of Intermedia Arts box office, ticketing systems and management staff
- Promotion on Intermedia Arts website and inclusion in monthly E-Newsletter (circ. @ 4,000)

- Distribution of press release to Intermedia Arts press lists

As a Catalyst Series producer, Intermedia Arts would require the following from you:

- A split of sales/gate receipts beyond a minimum (varies by artistic discipline and length of exhibition or performance run)
- The ability to sell concessions, merchandise and memberships at all events
- Incorporation of a dialogue component into the artist's project plan

The Catalyst Series does NOT provide the following:

- Travel or lodging expenses
- Technical Design
- Print or design costs or services for marketing materials

Intermedia Arts is Minnesota's premier multidisciplinary, multicultural arts organization. We thrive on pushing the boundaries and definitions of artistic excellence. From graffiti art to performance art to digital technology and spoken word, we work from the community up to unearth and enliven new and emerging artists and art forms. Our programs do more than support the creation and presentation of art—they challenge and explore the role of art in our lives. **Intermedia Arts is a catalyst that builds understanding among people through art.** Our work inspires people to make changes in their lives and communities. By stimulating civic dialogue and by giving voice to the issues and experiences of underrepresented communities, we contribute to a stronger, healthier society.

Submission Guidelines and Selection Process

SUBMISSION GUIDELINES

Incomplete proposals will not be reviewed. Your proposal must include the following:

- Intermedia Arts Proposal Cover Sheet (1-pg max)
- Intermedia Arts Proposal Narrative (3-pg max)
- Tech List (1-pg max)
- Budget (1-pg max)
- 1-3 Work Samples
- *Optional:* Bio/s of key project members (1-pg max)

ELIGIBILITY

Any individual, group or organization is welcome to submit a proposal to Intermedia Arts. There are no geographic restrictions; however, we are committed to participating in and developing "community," whether in terms of geography or of shared identity; this commitment leads to a natural emphasis on local and regional artists. **NOTE: All presentations must include a community dialogue component.**

SELECTION PROCESS

Intermedia Arts programming staff reviews proposals on a monthly basis. All applicants will receive a response following their review.

SELECTION CRITERIA

Proposals are evaluated according to the following criteria:

Artistic Quality:

- Does this producer demonstrate artistic excellence?
- Does this producer have experience successfully presenting their work publicly?
- Does this producer demonstrate an ability to attract an audience and engage with their community?

Community Impact / Social and Community Change:

- How will this project engage audiences?
- Does this project include a community dialogue component? How will this project instigate healthy, meaningful interactions among individuals, cultures, ages, organizations, etc.?
- How does this project respond to and challenge social and cultural conditions through artwork created in and with the community? How does this project inspire change in social and/or cultural systems—organizational policy, media, education, business, etc.?

Ability:

- Is the project well designed, with reasonable expectations and a realistic timeline and budget?
- Has the producer outlined specific goals/outcomes?
- Has the producer given a reason to believe s/he has the discipline, desire and experience necessary to complete the proposed project?

**Proposals for the Catalyst Series are accepted on an ongoing basis. Proposals are reviewed monthly.
There is no deadline for submissions to the Catalyst Series.**

Proposal Checklist

Don't forget to enclose ALL of the following materials with your proposal!!

- Proposal Cover Sheet (1-pg max)
- Proposal Narrative (3-pg max)
- Tech List (1-pg max)
- Budget (1-pg max)
- 1-3 Work Samples
- Optional:* Bio/s of Key Artists/Project Members (1-pg max)

QUESTIONS?

Contact Theresa Sweetland, Executive/Artistic Director
Email: Theresa@IntermediaArts.org
Tel: 612.871.4444

SUBMIT TO:

MAIL, EMAIL or HAND DELIVER to:
Intermedia Arts
Attn: Catalyst Series
2822 Lyndale Ave South, Minneapolis MN 55408

Email: Info@IntermediaArts.org

Proposal Cover Sheet

Contact Name (First, Last): _____

Organization/Group: _____

Street Address: _____

City, State, Zip: _____

Email: _____

Daytime Tel: _____

Artistic Discipline/s (Please check all that apply):

____ Performing ____ Visual ____ Literary ____ Multimedia ____ Film

List the title of each of your work samples here:

Project Summary (please describe your proposed project in 100 words or less):

Proposed Performance/Exhibition/Presentation Date/s:

How did you hear about the Catalyst Series?

Nobody likes to be put into little boxes, but collecting demographic information helps us to know if we are meeting our mission to support artists from a variety of different social, ethnic and cultural backgrounds. **This information is confidential, and will NOT affect our decision about your proposal. THANK YOU for helping us to evaluate our program!!*

Age	<input type="checkbox"/> Under 20	<input type="checkbox"/> 21-30	<input type="checkbox"/> 31-40	<input type="checkbox"/> 41-50	<input type="checkbox"/> 51-60	<input type="checkbox"/> 61+
Ethnicity	<input type="checkbox"/> European	<input type="checkbox"/> African	<input type="checkbox"/> Native American	<input type="checkbox"/> Asian/Pacific Islander	<input type="checkbox"/> Chicano/Latino	<input type="checkbox"/> Other
Sexual Preference	<input type="checkbox"/> GLBT	<input type="checkbox"/> Hetero-Sexual	<input type="checkbox"/> Other			
Annual Household Income	<input type="checkbox"/> Under \$25K	<input type="checkbox"/> \$25-35K	<input type="checkbox"/> \$35-45K	<input type="checkbox"/> \$45-55K	<input type="checkbox"/> Over \$55K	

Support Intermedia Arts!

Minnesota's premier multidisciplinary, multicultural arts organization!

Intermedia Arts is stronger now than ever before, with streamlined operations, reduced overhead expenses, deeper connections within our community and even more of the incredible programming that has earned us a local and national reputation for excellence and innovation. Our mission is to be a catalyst that builds understanding among people through art. We create connections and strengthen our community from the inside out. *But we can't do it without you.*

Support us now, and declare yourself a part of this innovative community that believes creativity to be our greatest tool for making positive change in our communities and in our world.

Your support ensures that we can continue to support local artists, engage our community, and present you with the very best and most innovative performances, mentorships, dialogues, exhibits, literary programs, murals, and media programs ... all of the things that make Intermedia Arts an absolute one-of-a-kind.

YES! I want to support Intermedia Arts!

_____ \$25 _____ \$50 _____ \$100 _____ \$250 _____ \$500 _____ \$1000 _____ Other
Amount

I am paying by: _____ check (enclosed) _____ VISA/MasterCard (circle one)

Card #

Name as it appears on card:

Signature:

Expiration date:



Proposal Narrative (3-page max)

Submit a narrative of no more than three (3) single-sided pages describing your project and how it meets the criteria for the Catalyst Series. In it, you must address each of the criteria below. We suggest you include the three main headings in bold type.

I. Project Overview:

Tell us about your project (what, where, when). Who are the artists/organizers involved? What is unique about your project? What are your goals? Describe your experiences successfully presenting work publicly. How will this project engage audiences? Describe past success in attracting an audience and engaging with your community.

II. Community Impact:

Which community/s will this project impact, and how? What is your relationship with this/these community/s? How will this/these community/s be involved in your project? Does this project include a community dialogue component?

III. Catalyst for Social and Community Change:

How will this project instigate healthy, meaningful interactions among individuals, cultures, ages, organizations, etc.? How does this project respond to and challenge social and cultural conditions through artwork created in and with the community? How does this project inspire change in social and/or cultural systems—organizational policy, media, education, business, etc.?

Tech List (1-page max)

List the technical needs of the project, as best as you can envision at this point. For performance projects, please include lighting, sound, audio/visual, set, or props requirements.

NOTE: Our visual arts exhibition space has some restrictions in terms of size and form of work. Specifically, sculptural/3D work should be able to be shelved on walls or rigged from the ceiling, and large or freestanding sculpture is subject to approval.

Budget (1-page max)

Submit a 1-page proposed budget for your project.

Work Samples

Please submit 1-3 work samples for review. You may submit any of the following (original materials are not recommended):

- Up to 10 minutes of video on DVD or web link of past productions/exhibits/films
- Slides or photos on CD or web link of past productions/exhibits
- Up to 10 pages (single-sided) of literary work (creative writing, poetry)

Submissions will NOT be returned unless accompanied by a self-addressed return envelope and proper postage. Intermedia Arts is not responsible for lost or stolen artwork.

Bio, Artist Statement or Curriculum Vitae (optional; 1-page max)

You may submit a 1-page bio, artist statement or curriculum vitae outlining the training, accomplishments and philosophy of key artists/project personnel. *This is optional.*